

PRIMAL ZONE ANNOUNCES DEPARTURE OF DAVE LEE AS HORMONE CONSULTANT

Primal Zone and Hormone Consultant Dave Lee today announce Dave's departure from Primal Zone, allowing him to focus on his independent educational and wellness endeavours.

Primal Zone has an ongoing commitment to clinical excellence, with our AHPRA registered doctors overseeing and managing treatment protocols ensuring no disruption or impact to clients. This change allows Primal Zone to maximise clinical governance while simultaneously supporting Dave's work in the broader men's health space.

Primal Zone extends its deepest gratitude to Dave Lee for his significant contributions to the organisation and the broader conversation around men's health and hormone optimisation in Australia. Dave has been a strong advocate for our mission, and we celebrate his success in this next chapter as he continues to educate and inspire men worldwide. We look forward to a continued positive relationship with him as a key figure in the industry.

Primal Zone also recognises that some clients may wish to engage Dave Lee independently for his educational or consulting services, and we fully support our clients in seeking the resources and guidance they feel best serves their personal wellness journey. For clients taking up this option, they will be provided with a **discount of \$100 off their consultation fee with Primal Zone**, recognising their pursuit of comprehensive wellness support.

PRIMAL ZONE'S ONGOING COMMITMENT

Primal Zone is dedicated to transforming men's health through evidence-based hormone optimisation, advanced medical guidance, and personalised treatment programs. Our commitment is to empower Australian men with the tools, support, and clinical excellence they need to thrive.

